

MADE INDIO

MANUFACTURING HUB OF EASTERN RIVERSIDE COUNTY, CALIFORNIA



Manufacturing Hub of Eastern Riverside County

- Indio is home to more than 70 manufacturers, including Purus International, Forager Project and West Coast Manufacturing.
- Indio is also a major distribution center for Pepsi, Budweiser, and Fortun Foods.



Opportunity Zone Incentives

- Eighty percent of Indio's 180-acre industrial area falls within the Opportunity Zone boundary.
- Indio is actively seeking investors and developers to invest in the Opportunity Zone consisting of public and privately owned properties.



Lower Cost Utilities

- Electricity costs 30% less in Indio than neighboring cities and counties (Electricity provider: Imperial Irrigation District).
- Indio Water Authority offers reliable and sustainable water at competitive rates.
- Indio will bring all utility partners together to address operational needs.



Large and Readily Available Workforce

- Indio has a population of 89,000 and is the largest and fastest growing city in Eastern Riverside County.
- Indio is home to the Eastern branch of the Riverside County Workforce Development Center.
- The College of the Desert and local schools districts offer robust Career & Technical Education (CTE) Programs.



Resource Partners

- Indio works with the Coachella Valley Economic Partnership, Greater Coachella Valley Chamber of Commerce, Manufacturers' Council of the Inland Empire, Riverside County Economic Development Agency and Office of Foreign Trade, and United States Small Business Administration.

Indio Economic Development Department

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